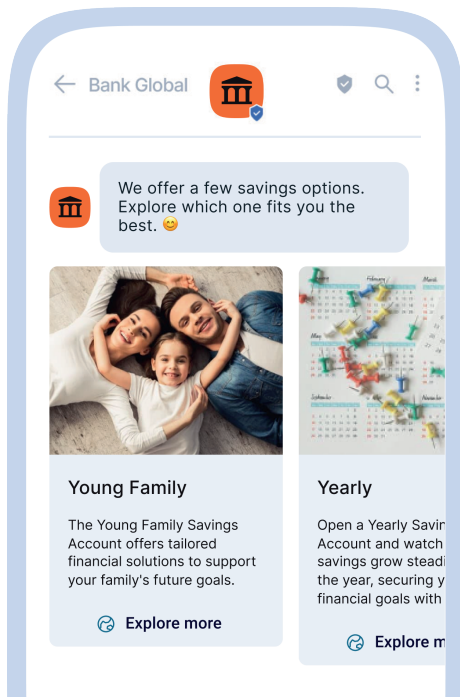




RCS: The future of business messaging is here

RCS for Business is revolutionizing how businesses connect with their customers. Think interactive, engaging, and personalized—all within your customers' intuitive and default messaging app they already use.



With iOS 18 now in the game, RCS is set to become the universal standard, reaching billions of users worldwide.

Use the Power of RCS

RCS offers a compelling suite of features that empower businesses to create more engaging and impactful messaging campaigns



Enhanced CX

Go beyond text. Captivate users with images, videos, carousels and personalized offers - creating experiences that resonate.



Drive conversions

Drive conversions with interactive buttons, compelling CTA's, and two-way conversations that foster deeper relationships and offer valuable customer insights.



Build brand trust

Build trust with verified sender IDs, ensuring customers know they're interacting with a legitimate brand while consistently reinforcing brand identity in every message.

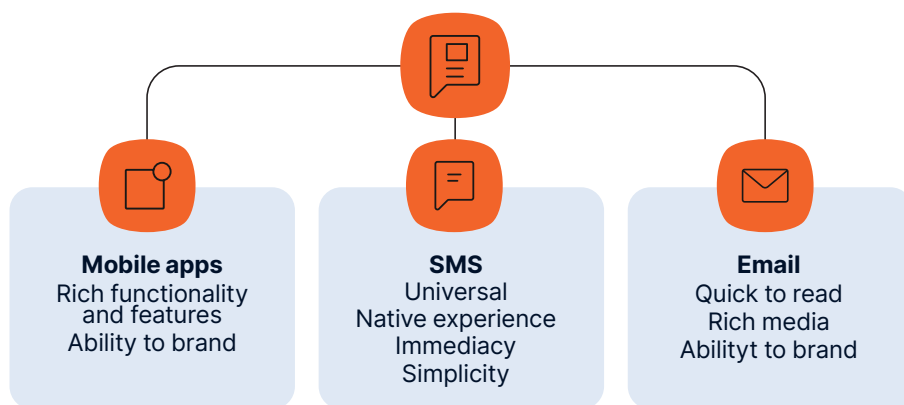


Deeper insights

Track message delivery, analyze engagement, and optimize campaigns with detailed RCS metrics.

ALL-IN-ONE SOLUTION:

RCS combines the best of email, SMS, and mobile apps



RCS delivers real results

The impact of RCS is not just theoretical, it's backed by real-world customers achieving incredible results.

SIMPLE | HUMAN

73%

increase in conversion rate

u
me.

100%

for debt collection via RCS,
compared to 60% for SMS

PAPAJOHNS®

23%

higher sales

Experience the benefits of RCS. Test our solution risk-free at no costs and see how quickly you can go from Hi to ROI

Navigating the world of RCS can be complex, but you don't have to do it alone. Infobip is your trusted partner for implementing and maximizing the potential of RCS. We offer a comprehensive suite of solutions, including:



RCS Campaign Management: Easily create and manage engaging RCS campaigns.



Chatbot Building: Develop intelligent chatbots that enhance CX.



RCS Analytics: Gain valuable insights into campaign performance and customer behavior.

About Infobip

The world's most connected cloud communication platform.

ELEMENTS OF TRUST

- ✓ Secure
- ✓ Global
- ✓ Compliant
- ✓ Performant
- ✓ Reliable

FOUNDING PRINCIPLES

- ✓ Innovation
- ✓ Integrity
- ✓ Impact
- ✓ Trust

TECHNOLOGY SHIFTS

- ✓ Digital Transformation
- ✓ Omnichannel
- ✓ Security
- ✓ Cloud
- ✓ IoT

By the Numbers

9,700+

Global Connections

40+

Data Centers

24bn+

Monthly Interactions

10k+

Business Customers

For more on Infobip's RCS Business Messaging services, visit our page www.infobip.com/rcs

To book a complimentary consultation, contact us at info@infobip.com